



# Tech Info Library

## Laserwriter 12/600 PS: Cost Per Page (8/95)

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TOPIC -----

What is the cost per page on the 12/600 Color LaserWriter PS printer?

DISCUSSION -----

The exact cost per page depends on the percentage of black and color coverage desired by the customer.

Here are some sample page coverage amounts with the estimated street price for consumables factored in:

Begin\_Table

|                 |  |
|-----------------|--|
| Black and White | @ 5% coverage (Typical business letter) = \$.03  |
| Black and White | @ 7.5% coverage (Informal letter) = \$.05  |
| Color           | @ 20% coverage (Typical proposal including a chart, a small graphic and text = \$.13         |
| Color           | @ 58% coverage (Complex Desktop Publishing page) = \$.35                                     |
| Color           | @ 77% coverage (Presentation page with a large photo or background, graphic and text = \$.46 |

End\_Table

Costs may vary. The color blue is made from different percentages of cyan and magenta. If a file contains blue instead of cyan, the cost is higher as more magenta is applied. There is no 100% coverage information since 100% of all colors would produce a solid "muddy" brown/black page.

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Support Information Services

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